

**FOR IMMEDIATE RELEASE:**

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**Get the Inside Story About Toys This Summer at the WonderLab Museum**

Bloomington, Indiana—What makes Elmo® dance, and how does the Etch A Sketch® work? Have a hands-on experience discovering the combinations of gears, pulleys, linkages, cams, and circuits inside many of your favorite toys and games this summer at the WonderLab Museum of Science, Health and Technology in Bloomington, Indiana. The special exhibition, **Toys: The Inside Story**, will make its first appearance in Indiana, and only its second appearance in the entire Midwest, at WonderLab from June 2 through September 4.

“We chose this exhibition because it offers a new experience for visitors and communicates science through fun and familiar objects,” said Karen Jepson-Innes, WonderLab’s associate executive director.

**Toys: The Inside Story** includes a dozen different hands-on stations illustrating the simple mechanisms commonly found in everything from a jack-in-the-box to the game Operation®. Some stations provide open-ended activities that encourage visitors to make their own toy-like mechanisms. WonderLab will offer further enrichment through special programs and *Science on the Spot* activities throughout the summer, and the museum’s gift store will have related merchandise.

The family-friendly exhibition was created by the Montshire Museum of Science with funding from the National Science Foundation. The exhibition comes to WonderLab with support provided by AT&T Real Yellow Pages; The Community Foundation of Bloomington and Monroe County, Inc.; the Cook Group; Duke Energy; Hoosier Virtual Academies, powered by K<sup>12</sup>; Ivy Tech Community College Bloomington; LAMAR Outdoor Advertising; and TraveliN Magazine.

WonderLab is an award-winning science museum and family destination located on the B-Line Trail in the heart of the downtown Bloomington Entertainment and Arts District (BEAD). It is within walking distance of the Indiana University campus and is a short drive from the Lake Monroe recreational area. The two-story museum at 308 West Fourth Street offers hands-on exhibits and programs rich in educational content for visitors of all ages. General admission is \$6.00 for children and \$7.00 for adults. Children under the age of one are free. WonderLab participates in the Association of Science-Technology Center (ASTC) Passport Program, which offers reciprocal free admission for members of participating museums located more than 90 miles apart. For more information, call WonderLab Visitor Services at 812-337-1337 ext. 25 or go online to [wonderlab.org](http://wonderlab.org).

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